

# Reed E. Burre

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## EDUCATION:

**Master of Science:** International Agriculture, Oklahoma State University, August 2019  
Thesis Title: "Comparative Analysis of Risk Propensity, Risk Perceptions, and Crop Production Methods in the United States and South America"  
Committee Chair: John Michael Riley

**Bachelor of Science:** Agricultural Business, Iowa State University, December 2017  
Secondary Major: International Agriculture

## WORK EXPERIENCE:

**REB Farms:** *Farm Manager, Humboldt, IA; March 2014-Present*

- Executed all production and marketing decisions for 300 acres of land
- Utilized ideal conservation practices to promote future fertility

**AgriPeril Insurance:** *Crop Insurance Agent, Humboldt, IA; January 2014-Present*

- Assist clientele with coverage level selection
- Report acreage and production amounts through online platform

**AgriPeril Risk Management LLC:** *President, Humboldt, IA; February 2018-Present*

- Perform in-depth analysis of grower needs, market trends, and expected outcomes
- Provide personalized management recommendations based on customer's needs

## TEACHING EXPERIENCE:

**Buena Vista University,** Adjunct Faculty, Storm Lake, Iowa; May 2021 – Present

- Instructed students on course AGBU 310, Agricultural Marketing, Pricing, and Positioning

**Ranger College,** Adjunct Faculty, Ranger, Texas; June 2021 – Present

- Course creation and online instruction in Canvas for the following courses:

**AGRI 1307,** Introduction to Agronomy; **AGRI 1326,** Marketing of Agricultural Products

**AGRI 2317,** Introduction to Agricultural Economics; **AGIN 2330,** Wildlife Conservation & Management

## PROFESSIONAL PUBLICATIONS:

**Journal of Business & Industrial Marketing;**

- **IoT Adoption in Agriculture: The Role of Trust, Perceived Value and Risk,** January 2018
- **Co-creation of Value-In-Use through Big Data Technology – a B2B Agricultural Perspective,** July 2019

## LEADERSHIP EXPERIENCE:

**Iowa Soybean Association, Policy Advisory Council;** *Ankeny, IA; December 2018-Present*

- Serving as voting delegate for District 2 farmers on strategic policy changes

**Corteva Young Leader;** *Johnston, IA; November 2018-March 2018*

- Recognized by American Soybean Association as an emerging leader in agriculture

**Iowa Corn Grower's, I-LEAD 10 Class;** *Johnston, IA; November 2020- November 2022*

- Class participate and coordinator in fundraising efforts for international mission trip